

8th ACIS International Conference on  
Software Engineering Research, Management and Applications  
(SERA2010)

Monday, May 24 – Wednesday, May 26, 2010  
Montreal, Canada

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We look forward to working with you closely.

SERA 2010 organization committee  
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# Facts about SERA Sponsorship

<b>The SERA Conference series</b>	The IEEE International Software Engineering Research, Management and Applications (SERA2010) conference provides the premier international forum for researchers, educators, and industrial practitioners to present and discuss the most recent innovations, trends, applications, experiences, and concerns in the field of software engineering.
<b>Topics considered</b>	Include, but are not restricted to: New theoretical foundations in Software Engineering, Modeling Service Oriented Computing, Business Process & Enterprise Integration Engineering, Mobile/Wireless Computing, Communication Systems and Networks, Requirements Modeling and Management, Computer Game Development, User Modeling and Management, Process Management & Improvement, Cost Modeling and Analysis Reengineering, Reverse Engineering, Data Mining and Knowledge Recovery, Autonomic Computing, Distributed Intelligent Systems, Requirements Engineering, Formal Methods and Tools, Safety and Security Critical Software, Healthcare Engineering, Software Agent Technology, Human Computer Interaction, Web Engineering, Web-Based Applications, Parallel and Distributed Computing Telecommunications, Virtual Reality and Computer Graphics.
<b>Current sponsors</b>	<b>International Association for Computer and Information Science (ACIS), Concordia University, IEEE Montréal, École de technologie supérieure.</b>
<b>Contributions</b>	Range from \$1,000 to \$5,000.  Sponsorship opportunities and pricing are open to negotiation. Other possibilities include logoed products (bags, cups, caps). Breaks, lunches, dinners, or reception sponsorship available (visibility at event and in program, posters, & announcements).
<b>Participants</b>	About 120 attendees. About 14 countries are represented (USA, Canada, Germany, UK, Spain, The Netherlands, UAE, China, Japan, Sweden, Italy, Bulgaria, Ireland, Australia).
<b>Visibility</b>	Through sponsorship, sponsors will be associated with the excellent reputation of the SERA conference series. Sponsor present their name, logos,

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<b>Industry promotion</b>	Technology-based companies will be contributing to the positive public perception of their industry.
<b>Payable to</b>	<b>SERA2010</b>
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