

INSE 6230: Case Study - Winter 2018

(15% of final grade)

- **Objective:** This exercise is meant to acquaint you with a more practical side of project management.
- **Topic area selection:** Case studies are individual. Throughout the course you will need to study and present one project management case study. Your case study should be related to one topic from each of the following topic groups:
 1. Project Scope Management
 2. Project Time Management
 3. Project Cost Management
 4. Project Quality Management
 5. Project Risk Management
 6. Project Procurement Management
 7. Project Human Resource Management
 8. Project Communication Management
- The list of the available topics will be available during the class. There will be only a limited number of presenters per topic, so if there is no space available for the topic of your choice you have to select another topic. It is recommended that you decide on the topic as soon as possible (preferably today), but the deadline for the topic selection is on January 15. If you do not select any topic from some of the groups by the deadline it will be assumed that you do not have a preference, and some topic will be assigned to you.
- **Case study selection:** For each topic group you should search and find a project management case study which is related to the assigned topic. It should be a real project management case which took place in a company. There is a great amount of such case studies available on the web. The selected case studies could be from any specialization (building project, IT project, etc.) and the related text could be of any length, context or level of analysis coming from any source. The main criteria are that the case study is highly **related to the selected topic** and that it is **interesting**. For example, the study can come up with some interesting situations, new methods or tools, unexpected solutions, original approaches; it can deal with controversial or ethical issues, etc. Simply anything which will catch yours and possible other students' attention is great.
- Each student has to have a different case study! Send an email with a short case study description (one paragraph) to andrea@ciise.concordia.ca and you will be informed whether the case study is suitable and available. If it is not suitable or if it has been chosen by another student then you have to search for another one.

- **Case study analysis:** First, read the case study in full. Study the content. You need to know the case study well in order to be able to answer the questions during the Q&A period after your presentation.
- **Presentation:** Prepare a **5-minute presentation** which will take place during (or around) the lecture when the particular project management area is discussed. Your presentation should be **clear and interesting**. After the presentation, you will be asked questions. Do not include any theory slides in your presentation! Focus exclusively on the case study.
- **Q&A period:** Other students, which are NOT presenting, will be required to ask questions. I hope that Questions & Answers (Q&A) section will be interesting and interactive. If nobody asks questions, I will **randomly** select students. Based on the **relevancy and quality** of the questions asked, you will get a mark. Therefore the attendance of presentation sessions is **required!** The participation in the Q&A period is worth 5% of the final mark.
- **Evaluation:** Your grade will be determined by your ability to select a suitable case study, to summarize it effectively and in an interesting way, to highlight the most important/interesting points/lessons learned, to relate it clearly to the particular project management area, to provide your input (opinion, evaluation, suggestion, discussion) and to your ability to answer the questions asked by other students. You will receive 10% of the final mark for the presentation itself.