

Suggested case study content

Your task is to find and present a real case of a company which implemented some project and discuss the management of this project. It could be any type of company or industry, and any type of project (big or small, successful or failed).

Here are the elements which the case study presentations can contain:

- ▶ Company background (say something about the company, the size, industry, business operations, etc.)
- ▶ Project objective and motivation (explain what the objective of the project is and why the company is carrying it out)
- ▶ Stakeholders (identify all the stakeholders and discuss if you have anything important/interesting to say about them: sponsor, customer, users, team members, opponents, etc.)
- ▶ Project organization (explain the roles and responsibilities of the team members, how they are organized and how they work)
- ▶ Project scope (describe the work which should be done in order to achieve the project objective, identify the deliverables and WBS)
- ▶ Project schedule (discuss the schedule of the project, how long it should take to complete the project, whether there is some flexibility, what the milestones are, etc.)
- ▶ Project budget (let us know the expected expenses and cost of the project, its flexibility)
- ▶ Project charter (if available you can show project charter)
- ▶ Project development, implementation, and closeout. (Describe how the project was progressing and how it finally developed. Provide more detailed discussion on the area of your topic – FOCUS ON YOUR TOPIC! – For example, if your topic area is project risk management, here you discuss why the project is considered risky and what measures the team has undertaken to deal with the risk – maybe they used some interesting method to identify the risks, analyze them and manage them)
- ▶ Conclusion (speak about the result of the project, whether the objectives were met, whether the project succeeded in terms of the project scope, schedule and budget)
- ▶ Your evaluation and opinion (provide your evaluation, your input, your suggestions)

Since the source of the case study is most likely Internet I fully understand that not all this information will always be available to you, so you can skip some of these.

Please, do not provide any theoretical slides! It should be really about the project in the company. However, if the method or tool you want to show will not be discussed in the class (check the presentation handouts, the textbook or just ask me) and you feel you need to explain it to the students so that they understand the project and your presentation then it is ok to include some description.