Appendix :

### **Cloud Based – Content Delivery Networks**

Roch Glitho, PhD Associate Professor and Canada Research Chair My URL - http://users.encs.concordia.ca/~glitho/



# Content Delivery Networks: Fundamentals



## What are Content Delivery Networks?



# What are Content Delivery Networks?

Architectures (nodes, interfaces) + Algorithms for content life cycle management

#### **Content distribution**

- Send content from their original sources to the caches

#### **Request routing**

- Route end-user request for content to content locations

#### **Content acquisition/consumption**

- Send content to end-user devices



# What are Content Delivery Networks?

Architectures (nodes, interfaces) + Algorithms Ultimate goal: Make trade offs between

End – User QoS / QoE, e.g

- Latency
- Video resolution

Cost, e.g.

- Cost for storing content in caches
- Network cost for content distribution / acquisition





## **Traditional Content Delivery Networks** (Architecture)



## **Traditional Content Delivery Networks** (Distinctive characteristics)

### Traditional Web Technologies, e.g.

Static resource allocation

### **Traditional Internet Technologies, e.g.**

• Host centric routing, vs. content centric routing

## **Cloud Based - CDNs**

## What could Cloud CDN bring?

### CDN goal: Trade offs between end-user QoS/QoE and cost

#### End-user QoS / QoE

- More flexibility in responding to end-user fluctuating demands
- Rapid provisioning of new value added services

#### **Cost:**

- Dynamic resource provisioning
- Pay per use

### What could Cloud CDN bring?



[1] M. Wang et al., An overview of Cloud based Content Delivery Networks: Research Dimensions and state-of-the-art," Transactions on Large-Scale Data-and Knowledge-Centered Systems, pp. 131-158, 2015.

# Cloud CDN (A few emerging commercial products)







# The End



