

## **Overview of Cloud Computing**

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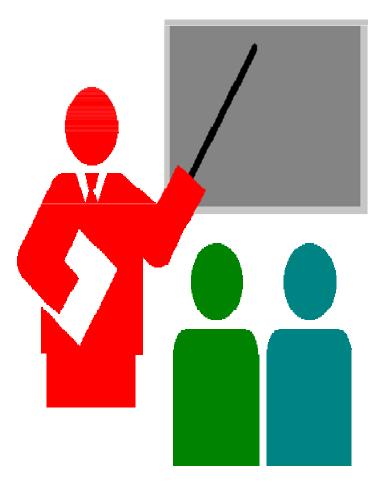
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# **Overview of Cloud Computing**



- Definition
- Enabling technologies
- Cloud Layers and types
- Cloud Management
- Beyond the functional challenges

- Concrete examples
  - Cloud Based Content Delivery
  - Cloud Based IoT



# **Definition**





### A definition

"Clouds are a large pool of easily usable and accessible virtualized resources (such as hardware, development platforms and/or services). These resources can be dynamically reconfigured to adjust to a variable load, allowing also for an optimum resource utilization. This pool of resources is typically exploited by a pay-per-use model in which guarantees are offered by the infrastructure provider by means of customized SLAs""

### Reference [1]

1.L.M. Vaquero et al., A Break in the Clouds: Towards a Cloud Definition, ACM SIGCOM Computer Review, January 2009

### **Better than a Definition**

Identify the combination of characteristics that make cloud computing a distinct paradigm. Some examples:

- Multiple tenancy
- Scalability
- Elasticity
- Pay per use
- Appearance of infinite computing resource available on demand
- Elimination of an upfront commitment by users
- Rapid service provisioning





# Cloud Computing vs. other paradigms

- Cloud computing vs. peer to peer computing
- Cloud computing vs. grid computing







# **Enabling Technologies**





### Virtualization

Provides virtual resource from real resource (e.g. hardware, storage, network) to ensure an efficient usage of the real resource

- Key to several cloud distinctive characteristics,
   e.g.
  - Efficiency in resource usage
  - Multiple tenancy



### Virtualization

- Several approaches

- Machine virtualization

 Operating System Virtualization (Containers)

- Uni-kernel



### **Web Services**

### Web services

- Integration of hardware/software systems over communication networks including Internet

### **Key enabler for:**

Rapid applications and services provisioning

### **Web Services**

"The term Web Services refers to an architecture that allows applications (on the Web) to talk to each other. Period. End of statement"

Adam Bobsworth in ACM Queue, Vol1, No1



## **RESTful Web Services**

- REST is a way to reunite the programmable web with the human web.
- Relies on HTTP and inherits its advantages, mainly
  - Addressability
  - Unified interface



# **Cloud Layers**





# **Cloud Layers**

Software-asa-Service (SaaS)

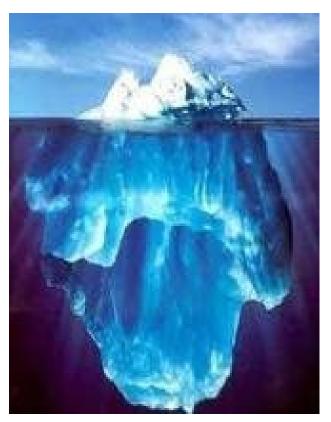
Platform-as-a-Service (PaaS)

Infrastructure-as-a-Service (IaaS)



### Software as a Service

Software as Services (SaaS): the tip of the iceberg (Enduser perspective)





# Software as a Service

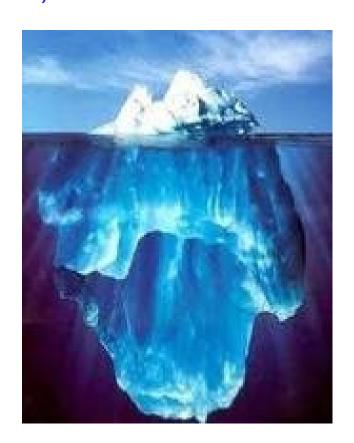
Software as Services (SaaS): the tip of the iceberg (End- user perspective)

Applications offered by service providers and residing in the cloud

- Pay per use basis
- Accessible by end-users (and eventually other applications)
- An example:
  - Zoom video conferencing
    - Runs in:
      - Oracle cloud infrastructure
      - Amazon WS cloud infrastrcture

## Platform as a Service

Platforms as a Service (PaaS): immersed part I (Enduser perspective)





### Platform as a Service

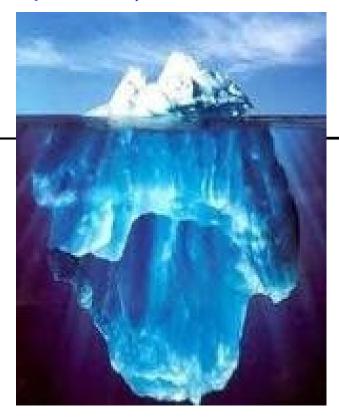
Platforms as a Service (PaaS): immersed part I (End-user perspective)

- Platforms used for the development and management of the applications offered as SaaS to end-users (and other applications)
  - Examples:
  - Google Cloud Engine
  - Cloud Foundry



### Infrastructure as a Service

Infrastructure as a Service (laaS): immersed part II: End-user perspective)





### Infrastructure as a Service

Infrastructure as a Service (laaS): immersed part II: Enduser perspective)

Virtualized resources (e.g. CPU, memory, storage) used (on a pay per use basis) by applications

- Generally accessible via RESTFul Web service
- Amazon WS
- Google cloud
- Oracle cloud



# **Layers**

Infrastructure as a Service (laaS): immersed part II: enduser perspective)

Virtualized resources (e.g. CPU, memory, storage) used (on a pay per use basis) by applications

- Generally accessible via Web service
- Amazon EC2
- Google cloud
- Oracle cloud



### Infrastructure as a Service

### Data centers:

- Virtual machines (VMs), containers and uni-kernels running on servers
- Switches
- Data center gateways





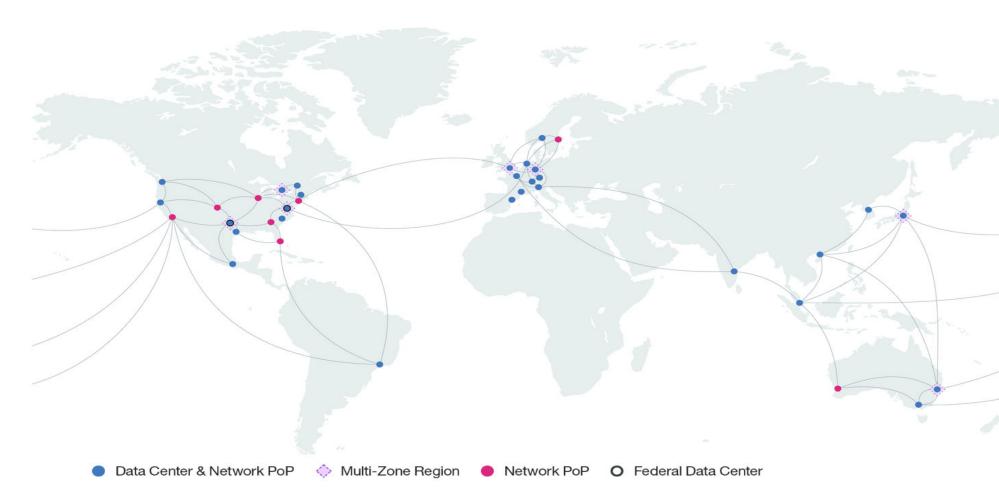
### Infrastructure as a Service

https://aws.amazon.com/about-aws/global-infrastructure/ (March 13, 2021)





# Infrastructure as a Service https://www.ibm.com/cloud/data-centers/March 13, 2021







# **Cloud Types**





### **Public cloud:**

- Resources offered to the general public
  - No initial capital investment required from the service providers that wish to offer services using a public cloud
    - Ex: Content Delivery Networks (CDNs) built on top of public storage clouds

### **Public cloud:**

- On the other hand:
  - Less control over data, network and security
    - In CDNs for instance there might be possibility of surrogate servers in some countries due to the lack of coverage by storage cloud

### **Private cloud:**

- Exclusive use by a given organization
  - Might be built and managed by the organization or external providers
    - High control over security, performance reliability and others
  - However:
    - Require high initial investment cost



### Hybrid cloud:

- Combination of public and private cloud
  - The "best" of the 2 worlds
    - Tries to address the limitations of public and private clouds
    - Key issue:
      - Best split between public and private components



### Virtual private clouds:

- Alternative for getting the "best" of the 2 worlds
  - Runs on top of public clouds
  - Leverages virtual private network technics to get more control over:
    - Topology
    - Security
    - And others ...



# **Cloud Management**





# **Cloud Management**

### **FCAPS**:

- Fault
  - Prediction
  - Detection
  - Remediation
- Configuration
- Accounting
- Performance
- Security

### Machine Learning

- Discovery of patterns and automatic extraction of insights from large amount of data.
  - More and used for handling FCAPS in clouds



# Beyond functional challenges / characteristics





# **Beyond the Functional Challenges**

### Key functional challenges

- Multiple tenancy
- Scalability
- Elasticity
- Rapid provisioning of services and applications
- Pay per use

. . .



# **Beyond the Functional Challenges**

### **Examples:**

- Availability
  - Which level of outage is acceptable ?
    - Depend on users and / or applications
    - An example of cloud with very stringent availability requirement:
      - Telco cloud
    - For examples of outage of known cloud products (e.g. Amazon S3, Google Apps Engine)



# **Beyond the Functional Challenges**

### **Examples:**

- Data lock in
  - Most cloud products still rely on proprietary APIs / protocols
    - Interoperability and portability issues
    - Numerous cloud standardization bodies are now tackling the issues, eg.
      - IEEE, ITU-T, NIST, DMTF (de jure)
      - Open Stack, Cloud Foundry (de facto)



## **Beyond the Functional Challenges**

#### **Examples:**

- Security
  - Most cited objection against cloud adoption
    - Security threats from inside the cloud and outside the cloud
    - Primary mechanism used today:
      - virtualization
        - Prevent to some extent against users attacking each other and users attacking the cloud infrastructure thanks to isolation



**Cloud Based – Content Delivery Networks** 



## **Cloud Based – Content Delivery**



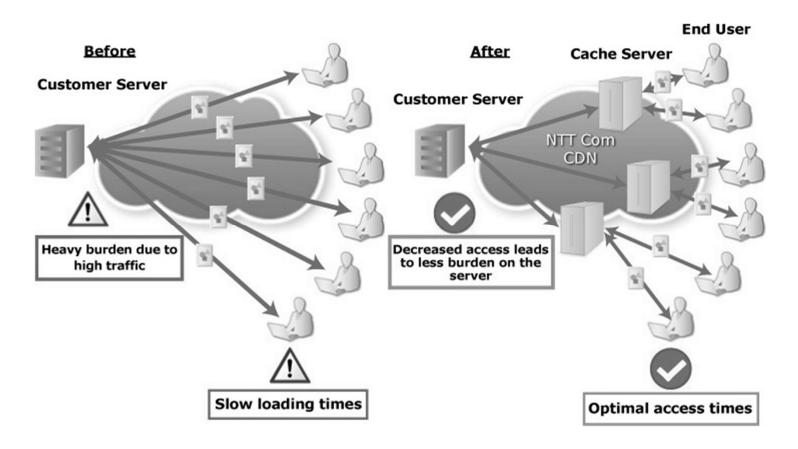




## **Content Delivery Networks: Fundamentals**



## What are Content Delivery Networks?



## What are Content Delivery Networks?

Architectures (nodes, interfaces) + Algorithms for content life cycle management

#### **Content distribution**

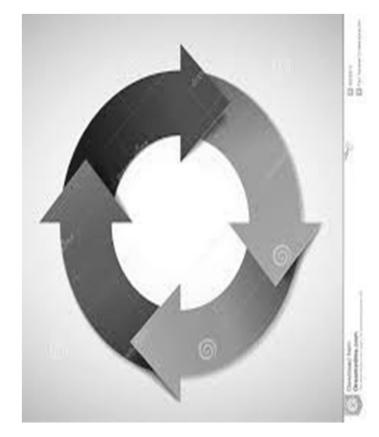
-Send content from their original sources to the caches

#### Request routing

-Route end-user request for content to content locations

#### **Content acquisition/consumption**

Send content to end-user devices



## What are Content Delivery Networks?

Architectures (nodes, interfaces) + Algorithms
Ultimate goal: Make trade offs between

End – User QoS / QoE, e.g

- Latency
- Video resolution

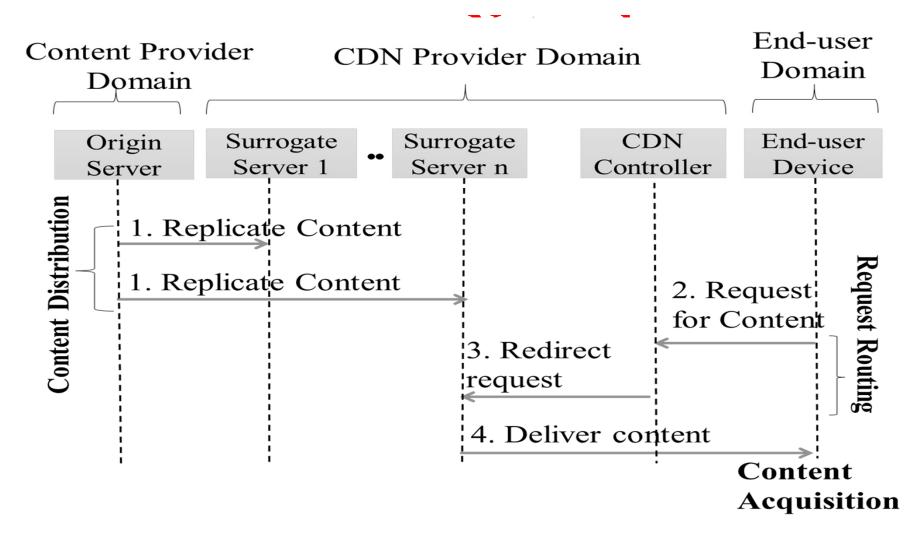


#### Cost, e.g.

- Cost for storing content in caches
- Network cost for content distribution / acquisition



# Traditional Content Delivery



## Traditional Content Delivery Networks (Distinctive characteristics)

### Traditional Web Technologies, e.g.

Static resource allocation

### Traditional Internet Technologies, e.g.

Host centric routing, vs. content centric routing

## **Cloud Based - CDNs**

### What could Cloud CDN bring?

CDN goal: Trade offs between end-user QoS/QoE and cost

#### End-user QoS / QoE

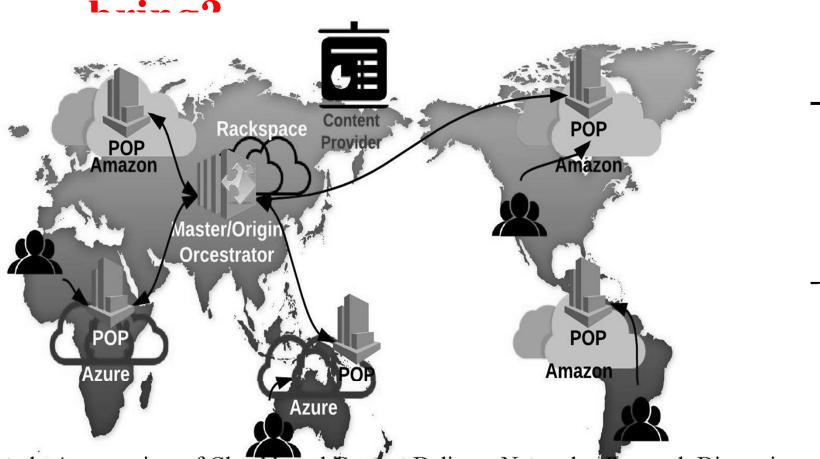
- More flexibility in responding to end-user fluctuating demands
- Rapid provisioning of new value added services

#### **Cost:**

- Dynamic resource provisioning
- Pay per use

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### What could Cloud CDN



[1] M. Wang et al., An overview of Cloud based Content Delivery Networks: Research Dimensions—and state-of-the-art," Transactions on Large-Scale Data-and Knowledge-Centered Systems, pp. 131-158, 2015.

# Cloud CDN (A few emerging commercial products)









### Cloud Based - IoT







## **Internet of Things: Fundamentals**



#### **Definition:**

Things that cooperate in order to reach common objectives, e.g.

**RFID tags** 

sensors

**Actuators** 

**Robots** 

**Mobile phones** 

### **Characteristics**

- Battery powered devices
  - Might have to work many years without maintenance
  - Might cover large geographical areas



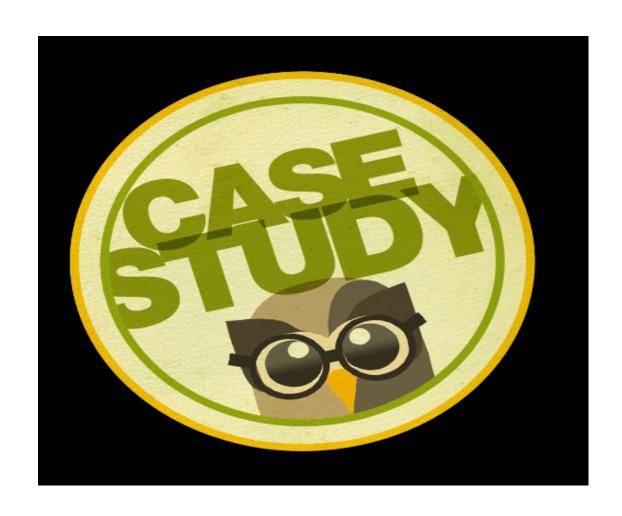




### **Applications: General view (Reference 1)**



## A Case Study on the Integration of IoT and Cloud





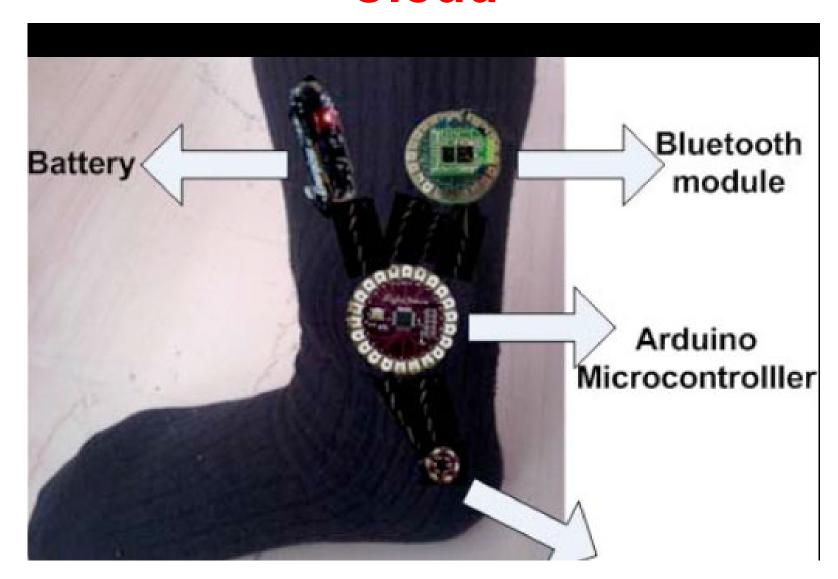
### **Use of Cloud Processing and Storage Power**



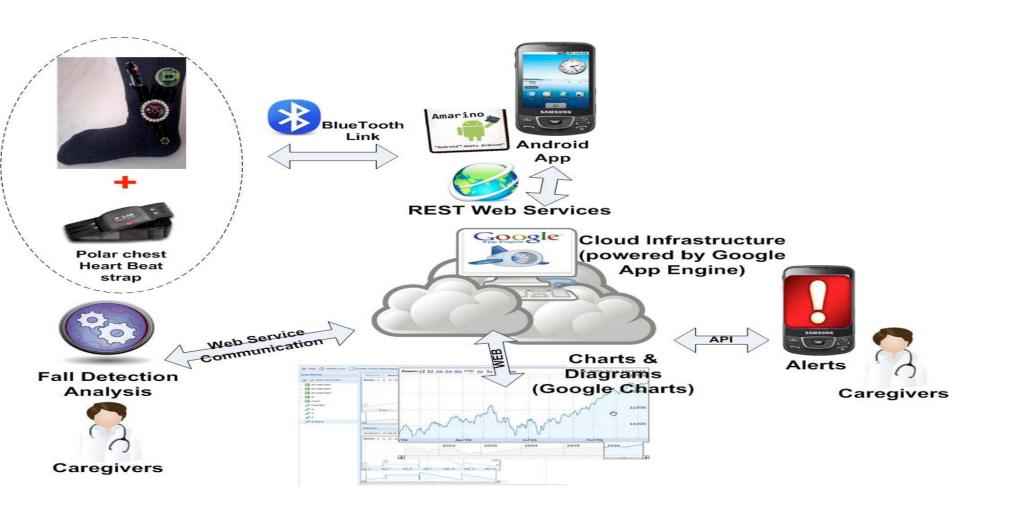


C. Doukas and I. Maglogiannis, Managing Wearable Sensor Data through Cloud Computing, 2011 Third International Conference on Cloud Computing Technology and Science















## The End





