

8th ACIS International Conference on
Software Engineering Research, Management and Applications
(SERA2010)

Monday, May 24 – Wednesday, May 26, 2010
Montreal, Canada

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SERA 2010 organization committee
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Facts about SERA Sponsorship

The SERA Conference series	The IEEE International Software Engineering Research, Management and Applications (SERA2010) conference provides the premier international forum for researchers, educators, and industrial practitioners to present and discuss the most recent innovations, trends, applications, experiences, and concerns in the field of software engineering.
Topics considered	Include, but are not restricted to: New theoretical foundations in Software Engineering, Modeling Service Oriented Computing, Business Process & Enterprise Integration Engineering, Mobile/Wireless Computing, Communication Systems and Networks, Requirements Modeling and Management, Computer Game Development, User Modeling and Management, Process Management & Improvement, Cost Modeling and Analysis Reengineering, Reverse Engineering, Data Mining and Knowledge Recovery, Autonomic Computing, Distributed Intelligent Systems, Requirements Engineering, Formal Methods and Tools, Safety and Security Critical Software, Healthcare Engineering, Software Agent Technology, Human Computer Interaction, Web Engineering, Web-Based Applications, Parallel and Distributed Computing Telecommunications, Virtual Reality and Computer Graphics.
Current sponsors	International Association for Computer and Information Science (ACIS), Concordia University, IEEE Montréal, École de technologie supérieure.
Contributions	Range from \$1,000 to \$5,000. Sponsorship opportunities and pricing are open to negotiation. Other possibilities include logoed products (bags, cups, caps). Breaks, lunches, dinners, or reception sponsorship available (visibility at event and in program, posters, & announcements).
Participants	About 120 attendees. About 14 countries are represented (USA, Canada, Germany, UK, Spain, The Netherlands, UAE, China, Japan, Sweden, Italy, Bulgaria, Ireland, Australia).
Visibility	Through sponsorship, sponsors will be associated with the excellent reputation of the SERA conference series. Sponsor present their name, logos,

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Industry promotion	Technology-based companies will be contributing to the positive public perception of their industry.
Payable to	SERA2010
Mail	SERA2010 Organization Committee, Computer Science & Software Engineering Department, Concordia University, EV3.165, 1455 de Maisonneuve West, Montreal, Quebec, Canada H3G 1M8
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