

## COMP 333 — Week 9 Models

### Models

A *model* is a representation of some part of the real world.

A model is very simple compared to the whole real world.

Simple enough to understand and construct.

But not so simple that it is not useful

for whatever purpose you need the model.

We will look at how machine learning builds models in future lectures.

Here we introduce models, the different kinds of models,

and provide introductions to four common approaches:

- ▶ regression
- ▶ classification
- ▶ prediction
- ▶ simulation

**Definition** *Regression analysis* is a form of predictive modelling technique

which investigates the relationship between

a dependent (target) and independent variable (s) (predictor).

<https://www.analyticsvidhya.com/blog/2015/08/comprehensive-guide-regression/>

**Definition** *Classification* is the process of predicting the class of given data points.

Classes are sometimes called as targets/ labels or categories.

<https://towardsdatascience.com/machine-learning-classifiers-a5cc4e1b0623>

**Definition** *Predictive modeling* is a process that uses data and statistics to predict outcomes with data models.

These models can be used to predict anything from sports outcomes and TV ratings to technological advances and corporate earnings.

<https://www.microstrategy.com/us/resources/introductory-guides/predictive-modeling-the-c>

**Definition** *Simulation* refers to the representation of a system or process that is defined by known relationships.

Simulation, allows us to build a mathematical model of the world and run it several times on a computer.

This allows us to evaluate various decisions and choose between them.

<https://towardsdatascience.com/every-data-scientist-needs-to-read-these-simulation-stor>

The *importance of simulation* is that it allows parameters to be changed in the models to understand *cause and effect* at a level which is not possible in other ways.

It also permits phenomena to be studied which might be too expensive or dangerous for conventional experimental methods.

<https://towardsdatascience.com/every-data-scientist-needs-to-read-these-simulation-stor>

To become familiar with modeling, it is worthwhile to read/watch the supplementary material.